

**Gender Equality committee**  
 Svana Rebekka Róbertsdóttir  
 Sigríður Lovísa Jónsdóttir  
 Margrét Rut Jóhannsdóttir

**Procurement committee**  
 Egill Jóhannsson  
 Hólmar Ástvaldsson  
 Margrét Rut Jóhannsdóttir

**Board**  
 Jóhann Jóhannsson, Chairman  
 Egill Jóhannsson  
 Þorsteinn Arnórsson  
 Margrét Rut Jóhannsdóttir  
 Margrét Egilsdóttir

**Network security council**  
 Egill Jóhannsson  
 Gísli Sævar Birgisson, Network security manager (Hardware)  
 Kristín Þórðardóttir, Network security manager (Software)  
 Úlfar Andri Jónasson, Network security manager (Synðis)  
 Jóhann Egilsson, Network specialist and consultant  
 Helena Sveinborg Jónsdóttir, Network specialist and consultant

**Brimborg safety committee**  
**Safety guard**  
[orvggi@brimborg.is](mailto:orvggi@brimborg.is)  
 Gunnlaugur Melsted  
**Safety representative**  
 Óskar E. Aðalsteinsson  
**Safety committee**  
 Svana Rebekka Róbertsdóttir  
 Sigríður Lovísa Jónsdóttir  
 Margrét Rut Jóhannsdóttir

**Environmental committee**  
 Aníta Ósk Jóhannsdóttir  
 Ormar Agnarsson  
 Baldur Bragi Eðvarðsson

**CEO**  
 Egill Jóhannsson

**Marketing & CS**

**Mazda, Opel, Citroën, Peugeot, Saga Car Rental**  
 Marketing manager  
 Lilja Þorsteinsdóttir  
 Graphic designer  
 Sigrún K. Árnadóttir

**Ford, Volvo og Polestar**  
 Marketing manager  
 Ingigerður Einarsdóttir

**MAX1, Vélaland, Brimborg, Brimborg Akureyri, Veltir**  
 Marketing manager  
 Aníta Ósk Jóhannsdóttir

**Customer service desk**  
 Operation manager  
 Bjarki Kristjánsson

**Network and security**  
 Network manager  
 Gísli Sævar Birgisson

**Veltir safety committee**  
**Safety guard**  
[orvggi8@veltir.is](mailto:orvggi8@veltir.is)  
 Nína Kristbjörg Hjaltadóttir  
**Safety representative**  
 Gylfi Ísarr Freyr Sigurðsson  
**Safety committee**  
 Svana Rebekka Róbertsdóttir  
 Sigríður Lovísa Jónsdóttir  
 Margrét Rut Jóhannsdóttir

Business units – brands/dealerships (products and service)

**Ford, Volvo, Polestar warehouse, cleaning**  
 General and brand manager  
 Ríkarður Úlfarsson  
 Sales manager  
 Gísli Jón Bjarnason  
 Sales manager Volvo  
 Páll Ingi Magnússon  
 Sales manager Polestar  
 Hannes Finnsson  
 Sales manager Ford  
 Gísli Jón Bjarnason  
 After sales manager  
 Hjörtur Hafliðason

**Opel, Citroën, Peugeot, Mazda**  
 General and brand manager  
 Þórður Jónsson  
 Sales manager  
 Benný Ósk Harðardóttir  
 Sales manager Mazda  
 Benný Ósk Harðardóttir  
 Sales manager Opel, Citroën, Peugeot  
 Benný Ósk Harðardóttir  
 After sales manager  
 Kristinn Símon Sigurðsson

**Saga Car Rental**  
 Car Rental  
 General and brand manager  
 Anton Smári Rúnarsson  
 Operations manager  
 Sigurjón Ásgrímur Pálmason

**Brimborg Akureyri**  
 General manager  
 Jón Á. Þorvaldsson  
 Sales manager  
 Jón Á. Þorvaldsson

**MAX1 - Vélaland**  
 General and brand manager  
 Anton Smári Rúnarsson  
 Operation managers  
 Jóhann Kári Enoksson  
 Marís G. Marísson  
 Jón Sverrir Jónsson

**Veltir, heavy commercial equipment**  
 General and brand manager  
 Marteinn Jónsson  
 Sales managers  
 Ólafur Arnason  
 Jóhann Rúnar Ívarsson  
 Þórarinn Vilhjálmsson  
 After sales managers  
 Ingólfur Már Magnússon  
 Ingvar Karl Ingason

Functional coordination and support

**Finance and IT**  
 General manager  
 Hólmar Ástvaldsson  
 Assistant finance director/  
 Digital transformation  
 Helena Sveinborg Jónsd.

**Human resources**  
 General manager  
 Margrét R. Jóhannsdóttir

**Real estate and development division**  
 General manager  
 Egill Jóhannsson

