Gender Equality Committee
Svana Rebekka Róbertsdóttir
Sigríður Lovísa Jónsdóttir
Margrét Rut Jóhannsdóttir

Environmental Committee
Svana Rebekka Róbertsdóttir
Sigríður Lovísa Jónsdóttir
Margrét Rut Jóhannsdóttir

Board
Jóhann Jóhannsson, chairman
Egill Jóhannsson
Þorsteinn Arnórsson
Margrét Rut Jóhannsdóttir
Margrét Egilsdóttir

CEO
Egill Jóhannsson

Assistant CEO
Jóhann J. Jóhannsson

Brimborg Security Committee
Safety guard
Gunnlaugur Melsted
Safety representative
Óskar E. Aðalsteinsson
Safety committee
Svana Rebekka Róbertsdóttir
Sigríður Lovísa Jónsdóttir
Margrét Rut Jóhannsdóttir

Veltir Security Committee
Safety guard
Nína Kristbjörg Hjaltadóttir
Safety representative
Gylfi Ísarr Freyr Sigurðsson
Safety committee
Svana Rebekka Róbertsdóttir
Sigríður Lovísa Jónsdóttir
Margrét Rut Jóhannsdóttir

Marketing & CS

Ford, Mazda, Dollar Thrifty, Saga
Marketing manager
Lilja Þorsteinsdóttir

Graphic designer
Sigrún K. Árnadóttir

Opel, Citroën, Peugeot
Marketing manager
Hjalti Pálsson

Volvo, Polestar
Marketing manager
Ingigerður Einarsdóttir

MAX1, Vélaland, Brimborg, Brimborg Akureyri, Veltir
Marketing manager
Aníta Ósk Jóhanssdóttir

Vehicle ordering, logistics, energy transition
Product planning manager
Ívar Örn Björnsson
Eydís Ása Þórðardóttir

Customer service desk
Operation manager
Bjarki Kristjánsson

Business units – brands/dealerships (products and service)

Ford | Volvo Polestar
General and brand manager
Ríkarður Úlfarsson
Sales manager
Gísli Jón Bjarnason
After sales manager
Hjörtur Hafliðason

Opel | Citroën Peugeot | Mazda
General and brand manager
Þórður Jónsson
Sales manager
Benný Ósk Harðardóttir
After sales manager
Hjalti Arnþórsson

Saga Car Rental
Dollar & Thrifty franchisee
General and brand manager
Egill Jóhannsson
Operations manager
Ólafur Helgi Jóhannsson

Brimborg Akureyri
General manager
Jón Á. Þorvaldsson
Sales manager
Jón Á. Þorvaldsson

MAX 1 Vélaland
General and brand manager
Sigurjón Á. Ólafsson
Operation managers
Jóhann Kári Enoksson
Marís G. Marísson
Jóhann E. Guðmundsson

Veltir, heavy commercial equipment
General and brand manager
Marteinn Jónsson
Sales manager
Ólafur Árnason
After sales manager
Jóhann Rúnar Ívarsson

Functional coordination and support

Finance and IT
General manager
Hólmar Ástvaldsson

Human resources
General manager
Margrét R. Jóhannsdóttir

Warehouse, facilities management
General manager
Ellert Berg Guðjónsson

brimborg

08.04.2022